

BHARAT PARV 2023 INAUGURATED AT RED FORT LAWNS TODAY

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Highlights:

The six - day mega event “**Bharat Parv**” was inaugurated today at Red Fort Lawns by the Union Minister for Culture, Tourism and DoNER Shri G.K Reddy.

Shri G.K Reddy unveiled Incredible India digital calendar of Ministry of Tourism at the event. The theme of the Calendar for 2023 is “The Incredible Festivals of India.”

On the occasion Shri G.K Reddy said that the celebration of Republic Day today will give new energy to the young population to work for the betterment of the country. He also added that Bharat Parv fulfils the spirit of Ek Bharat Shrestha Bharat as artists, handicrafts, food stalls from all over India are present here. He further added that one can see mini India through Bharat Parv. He also informed that Bharat Parv this year is promoting Millets and is also showcasing achievements of different ministries.

On the occasion Secretary, Ministry of Tourism Shri Arvind Singh said that this year’s Bharat Parv brings together the vibrant rich culture of Bharat with participation by over 30 States/UTs & 20 Central ministries at this historical place.

The six - day mega event “**Bharat Parv**” event is being organized by the Government of India from 26th to 31st January, 2023, as part of the Republic Day Celebrations.

Ministry of Tourism has been designated as the nodal Ministry for the event, the highlights of which include showcasing of the best Republic Day Parade tableaux at the venue, cultural performances by the Zonal Cultural Centres as well as cultural troupes from States/ UTs, a pan – India Food Court and a pan – India Crafts Bazaar with 65 handicraft stalls. The event is open to general public from 5:30 p.m. to 10:00 p.m. on 26th January, 2023 and from 12: noon to 10:00 p.m. from 27th onwards to 31st January, 2023. The event is expected to attract a large number of visitors on all days.

Bharat Parv was previously held in 2016, 2017, 2018, 2019 and 2020 (and virtual in the year 2021) at the Lawns and Gyan Path in front of Red Fort. The physical event is being organized after a gap of 2 years at the Lawns and Gyan Path in front of Red Fort. The event would have Food Festival, Handicraft mela, folk and tribal dance performances, Performances by cultural troupes, Display of Republic Day Tableaux, illumination of Red Fort etc. Branding and promotion of Dekho Apna Desh, Ek Bharat Shrestha Bharat, G20 and Mission LIFE would be undertaken during the event.

The six-day event will have the following major components:

Regional Cuisine Display and Sale

Handicraft & Handloom

Culture & Heritage

Achievements & Flagship Programme of Central Government Ministries and Organizations

Activity Zone

NB/SK

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