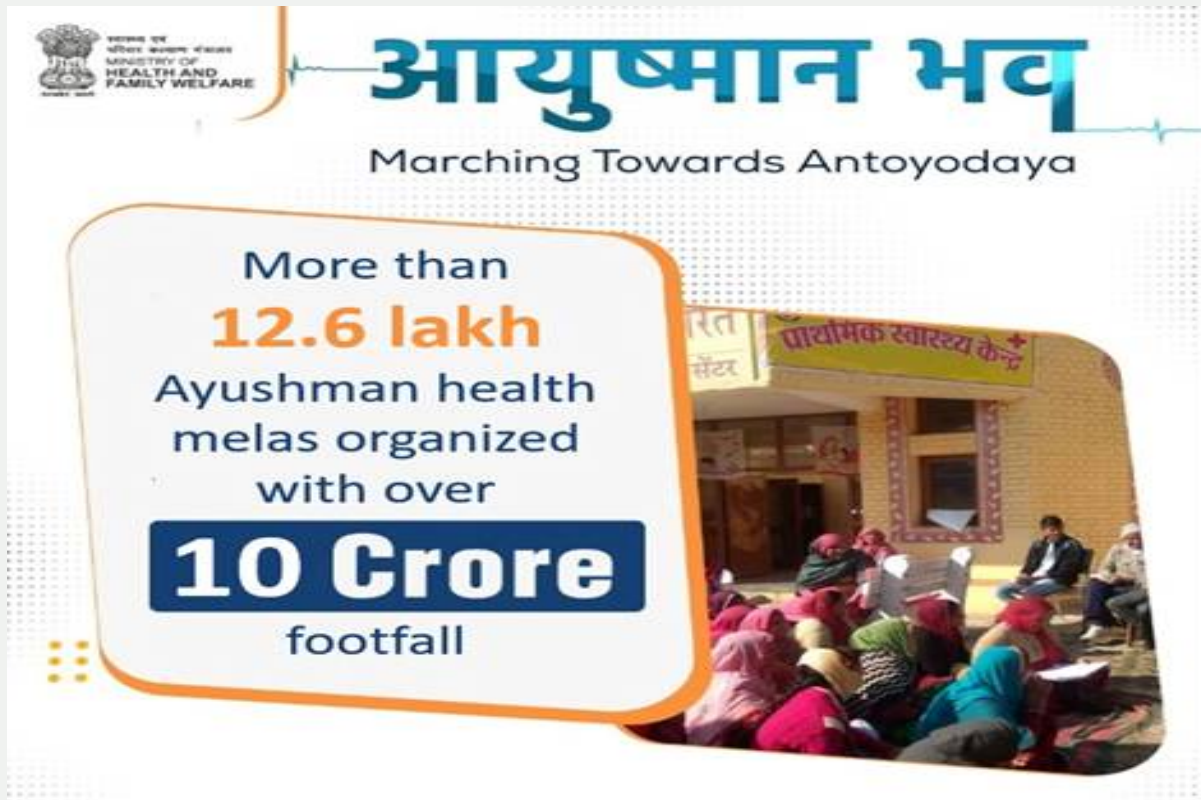


# UPDATE ON AYUSHMAN BHAV

Relevant for: null | Topic: Important Schemes & Programmes of the Government

In a groundbreaking initiative aimed at delivering healthcare services to the last mile of India, President of India, Smt. Droupadi Murmu had virtually launched the 'Ayushman Bhav' campaign as well as the Ayushman Bhava Portal, from Gandhinagar, Gujarat on 13 September 2023. To facilitate further access of Ayushman Cards, generate ABHA IDs and raise awareness about vital health schemes and disease conditions, such as non-communicable diseases, tuberculosis, and sickle cell disease, Health Melas have been set up in various parts of the country since 17 September 2023. These health camps are designed to inform and empower citizens about the government's flagship schemes, aims to create awareness and deliver the benefits of welfare programs directly to the people.

A significant landmark was achieved on 16<sup>th</sup> Dec 2023 as the combined footfall of people crossed the 10-crore mark in over 12.6 lakh Health Melas organized by Ayushman Arogya Mandirs and Community Health Centres since the beginning of the campaign from 17 September 2023.



In the week from 10 Dec 2023 to 16 Dec 2023, 47,522 Ayushman Arogya Mandir Health Melas have been organized and reported while a total of 12,29,792 Ayushman Arogya Mandir Health Melas have been reported since 17 September 2023. These Health Melas have generated a cumulative footfall of 8,86,17,970 people, while 42,41,864 people have attended these Melas in the week ending 16 Dec 2023.

S.N.	Indicators	Report on 16.12.23	Cumulative report since 17.09.2023
1.	Total Mela reported (AAM +CHC)	47,947	12,61,369
2.	Total Footfall (AAM +CHC)	46,24,011	10,24,02,924
<b>Ayushman Arogya Mandir Mela</b>			
3.	Health Mela Organized and Reported	47,522	12,29,792
4.	Total Footfall	42,41,864	8,86,17,970
5.	Average Footfall	90	73
6.	Wellness/Yoga/Meditation sessions	34,754	8,43,461
7.	Number of Tele consultations conducted	4,67,413	94,22,963
8.	Number of people received free drugs	27,33,020	5,84,35,955
9.	Number of people received free diagnostic services	22,04,695	4,65,17,421
10.	AYUSH services	3,18,487	67,69,354
11.	Lifestyle Counselling	47,33,255	10,04,19,537
12.	Total No of Pregnant mothers registered in the first trimester and completed the first ANC Checkup	1,85,874	41,63,210
13.	Immunization for mothers	1,34,705	27,28,114
14.	Immunization of Children	2,23,921	45,23,437
15.	7 types of screening (TB, Hypertension, diabetes, Oral Cancer, Breast Cancer, Cervical Cancer and Cataract)	86,19,636	17,26,66,845

Since 17 Sept 2023, over 17 Crore (17,26,66,845) people have undergone screening of seven types of diseases which includes TB, Hypertension, Diabetes, Oral Cancer, Breast Cancer, Cervical Cancer and Cataract. 86,19,636 people have availed free screening of these seven diseases in the week ending 16 Dec 2023.

Under Community Health Centres (CHCs), 34,107 Health Melas have been completed so far, registering a total of 1,37,84,954 people.

<b>CHC Mela</b>			
16.	Total Health Mela Completed	479	34,107
17.	Total Health Mela Reported	425	31,577
18.	Patients Registered	3,82,147	1,37,84,954
19.	Average of Patients Per Mela	899	436
20.	Patients Consulted General OPD	2,87,831	98,90,588
21.	Patients Consulted Specialist OPD	1,23,095	44,21,629
22.	Major Surgeries	1,399	33,896
23.	Minor Surgeries	3,716	1,19,323
24.	Major Surgeries Planned Next	1,875	1,79,412
25.	Minor Surgeries Planned Next	3,189	1,17,349
26.	RCH Services Availed	33,537	12,48,159
27.	Lab Tests	1,71,094	54,74,876
28.	Referred	7,246	1,74,528

A total of 3,70,36,445 Ayushman Cards have been created at the Health Melas so far, while 4,78,168 cards were generated in the week ending 16 Dec 2023. Generation of ABHA (Health ID) Cards have reported a cumulative figure of 4,38,93,025. A total of 1,10,298 Ayushman Sabhas have also been organized and reported since 17 September 2023.

## Glimpses of Ayushman Bhav Campaign organized across the country



Ayushman Bhav Health Mela Organized in Madhya Pradesh



Ayushman Bhav Health Mela organized in Odisha



Ayushman Bhav Health Mela conducted in Manipur



Ayushman Bhav Health Mela conducted in Uttar Pradesh

### Background:

The 'Ayushman Bhav' initiative is envisaged to saturate all health care services in every village/ town in line with the commitment of Prime Minister Shri Narendra Modi to ensure reach to the last mile and enable access to health care services to everyone in the society. 'Ayushman Bhav' initiative involves a set of interventions that include 'Ayushman - Apke Dwar 3.0', 'Ayushman Sabhas', 'Ayushman Melas- at Health and Wellness level and Medical Camps by Medical Colleges at CHCs', and eventually ensuring Gram/ Nagar Panchayat or Urban Ward to attain the status of 'Ayushman Panchayat' or 'Ayushman Urban Ward' in a saturation mode.

MV

## HFW/Update on Ayushman Bhav/17<sup>th</sup> Dec 2023/1

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A significant landmark was achieved on 16<sup>th</sup> Dec 2023 as the combined footfall of people crossed the 10-crore mark in over 12.6 lakh Health Melas organized by Ayushman Arogya Mandirs and Community Health Centres since the beginning of the campaign from 17 September 2023.

The infographic features the logo of the Ministry of Health and Family Welfare on the left. The main title 'आयुष्मान भव' is written in large blue Devanagari script, with the tagline 'Marching Towards Antoyodaya' below it. A central white box with an orange border contains the text: 'More than 12.6 lakh Ayushman health melas organized with over 10 Crore footfall'. To the right, a photograph shows a group of people, many wearing colorful head coverings, gathered in front of a building with a sign that reads 'प्राथमिक स्वास्थ्य केंद्र' (Primary Health Centre).

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MV

HFW/Update on Ayushman Bhav/17<sup>th</sup> Dec 2023/1

END

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